FEEDING SCHEME PRESENTATION

Proposed Client: Tshwane Metropolitan Municipality

Supply and Delivery of Dry Grocery under Health and Social Development for Emergency Social Relief Programme in the City of Tshwane
Our mission is to build a strong bulk packaging and warehouse supply company for all stipulated nutritional menu requirement of the highest quality at lowest prices.
Executive Summary

- MCC Security and Projects cc is a well-established company that endeavours through its business wings and capacity hereby submit this business for consideration as a suitable supplier for supply and delivery of dry groceries in the City of Tshwane.

- We have always been committed in responding to hunger and poverty to the needy and impoverished communities through our CSI programme. We will continue to make a collective nutrition supply effort and be more effective, and responsive to priorities for food demand in the targeted schools.

- We also recognize the need for these communities to play a central role in self-dependence (taking the initiative as active partners), and priority setting to ensure relevance, sustainability and optimal health impact for the hungry, poverty-stricken and malnutrition learners.
Project Overview

- The School Feeding Scheme feeds learners in order to provide them with sufficient energy to enhance concentration and attentiveness in class and to keep learners healthy. The main objective is that no child from each CRDP municipality goes to school hungry.

- MCC Projects will use its extensive experience in the National School Nutrition Programme (NSNP) scheme and work in association with the City of Tshwane officials to facilitate effective supply of dry groceries as and when required.

- Currently we supply dry and perishable meal products that are nutritionally balanced and contain the necessary vitamins to keep learners healthy and strong. We will provide support and essential training to the appointed food handlers from the surrounding communities.

- We will further create additional economic opportunities for the provision of dry groceries and transportation to our three designated distribution centres in the province.
Product Range

**DRY PRODUCTS**
1. Maize
2. Soya Mince
3. Beans
4. Samp
5. Rice
6. Lentils
7. Canned Pilchard
8. Milk Powder
9. Soup
10. Cooking Oil
11. Salt
12. Sugar
13. Variety of Spices

**PERISHABLE AND FRESH PRODUCE**
1. Sour Milk
2. Carrots
3. Pumpkin
4. Butternut
5. Cabbage
6. Spinach/Morogo
7. Onions
8. Banana
9. Orange
10. Apple
Most foods go through a distribution channel to reach the end consumer, whether that consumer retailer or school feeding scheme. The conventional distribution path for a packaged food product is from manufacturer to distributor to retailer. This path can vary greatly depending on the product, the target markets, and the manufacturer. In general, more perishable foods, such as fresh produce, have fewer handling exchanges from the producer to the consumer, than others.

We plan to operate 3 distribution and warehousing facilities around the province were our suppliers will deliver our orders. These facilities will also have a mobile cold storage facilities. Local farmed fresh produce will collected for the cooperative by using local transporters.
Distribution Process
Distribution Process

New technologies and management systems are adopted every year in the food retailing and distribution industries. Our goal is to create a more efficient, cost-effective, and responsive distribution channel. Our Management systems play a huge role in maintaining product integrity and distribution efficiency. Our suppliers need to be aware of these new technologies and management strategies. Suppliers whose products or business isn’t ready for the technology (e.g., correct packaging, labelling, software compatibility) will still not be excluded.

The following are a few technologies that have been adopted or are being developed for use in the food distribution industry.

- **Electronic data interchange (EDI)** is a substitute for paper invoicing, instead using electronic resources such as e-mail and the Internet.

- **Continuous replenishment** uses shared computer networks between our and suppliers to view inventory at any time. Sometimes called “just-in-time” inventory or supply management.
Most of our supplies will be distributed via trucks, owned either by the manufacturer, our distribution centres, or a third-party transporters from the community. It usually is up to the manufacturer to have products delivered to the distribution centre. From there, the retailer transports products to various school feeding schemes.

Efficiency is always our vital key in moving products through our food distribution channel, not only for cost reasons, but also for perishability and damage control reasons. Produce and other perishable food products must be moved to the end consumer as quickly as possible, and preferably with minimal handling. The more times a product is handled, the greater the chance that it will be damaged. Our goal is to maintain the product’s quality throughout the distribution channel from our suppliers to our consumers.
Community Outreach

COMMUNITY FOOD DISTRIBUTION
No one should have to go to bed on an empty stomach. Food is a practical yet vital way we can serve those in need in our city. Here’s how you can help.

Once a month, we deliver basic food supplies targeted CRDP Community centres (eg. Churches, day care centres etc) and Villages, which are then distributed to families in need. The community will get involved by helping deliver the food to the centres every month.

HEALTHY LIFESTYLE AWARENESS CAMPAIGN

1. Cooking Competitions
2. Sport Days
3. Fun and recreation days
4. Cleanliness Awareness
Implementation Plan

1. Conduct Business Readiness
2. Assign Liaisons
3. Acquire Software/Equipment
4. Conduct Training
5. Prepare Communication Plan
6. Schedule Resources
7. Resource Availability
8. Manage Logistics
9. Identify Budget
10. Manage Change

START HERE
Conclusion

We are dedicated to our customers and their projects. In addition, we are committed to community service, as a company and as individuals.

We are confident that MCC Security and Projects CC will meet the demands and needs of our clients in delivering the most efficient and quality service to our clients.
Contact Us

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